

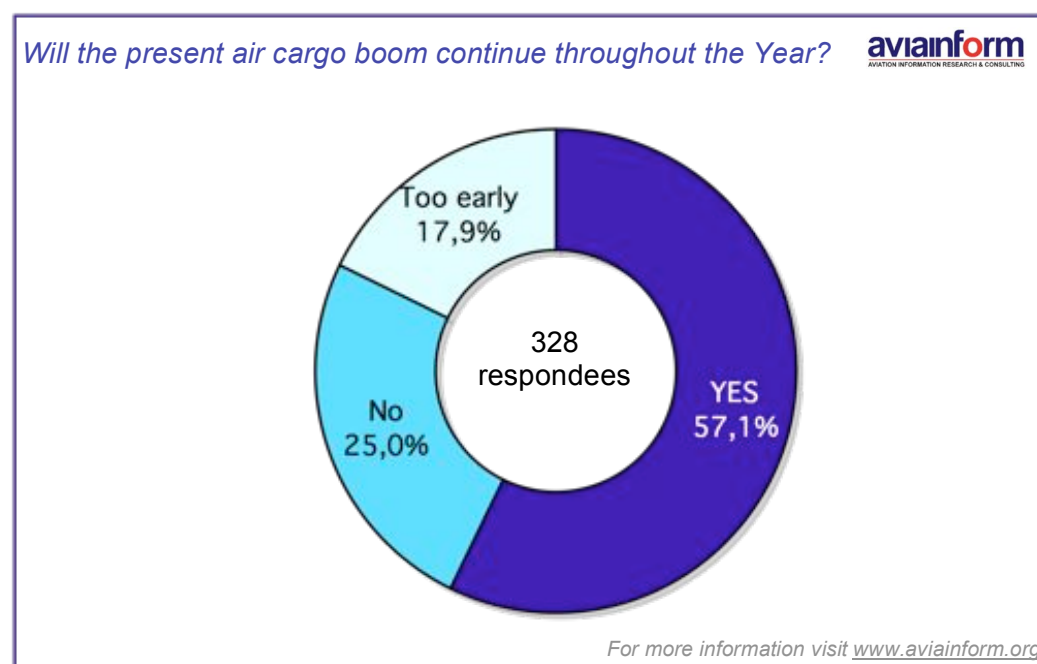
## Air Cargo Representatives are bullish on future

Frankfurt, May 06, 2010 – Air Cargo Representatives from around the world remain very bullish on short- and mid-term perspectives of their business. This was the result of the avianform April readers poll asking whether the upward trend in the first quarter of 2010 will continue throughout the Year.

With some markets up 50 per cent in volume Y-o-Y and some key trade lanes up double the volume of the same period last Year, most markets are back already on 2008 figures, some are even above. The biggest increase was noted in Asian markets with well above-average growth figures on both, eastbound and westbound. Noticeably the trade between China and the United States was driven by high demand on either side and air carriers have been able to fully utilize their capacity. But also business between Europe and China was driven by extraordinary demand and some routes noted up to 130 per cent increase, compared to Q1 in 2009.

But despite all of these positive aspects our experts and analysts are still somehow concerned that European business in particular bears some future issues. Such issues could cause negative impact onto the manufacturing industry as well as onto consumer spending. In contrast to these findings we received a bullish 57.1 per cent of positive votes from our visitors that the high demand in airfreight will continue throughout the rest of the Year while only a minority of 17.9 per cent voted that this trend would come to an end soon. The remaining 25.0 per cent of our visitors could not have made their mind yet and voted that it is too early for such statements.

Different to our previous poll results we noted an increasing number of Asian visitors to our website which could be the main reason to this interesting and very clear result. Unfortunately our tracking tools will not allow to aggregate votes to the voter's origin country we may conduct another survey soon whether business climate in regions other than Europe can be so different.



**About avianform:** As one of the most specialized consultants in researching market data, trends and developments of the global Air Transport Community, avianform enables air carriers and other providers of Air Transport Services to anticipate changes in their competitive environment. As experts with diverse backgrounds in the Air Transport Industry, avianform understood right from the beginning that generally the complete data required for meaningful analysis in the airfreight and transportation industry simply does not exist. avianform address this data gap by building databases that quantify trade and freight transport demand at a highly granular level while remaining consistent across geographic limitations. Maintaining an extensive collection of traffic and economic data and providing unique analytical tools, avianform enable Air Transport Industry organizations to employ information as a strategic asset.

On behalf of its clients avianform instantaneously observe the latest developments in civil aviation, accumulate such information with customer-internal data and analyze the results to improve its client's business performance enhancement process. This will support managers both foresee risk and identify new profit opportunities that will lead to sustained, above-average growth.

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